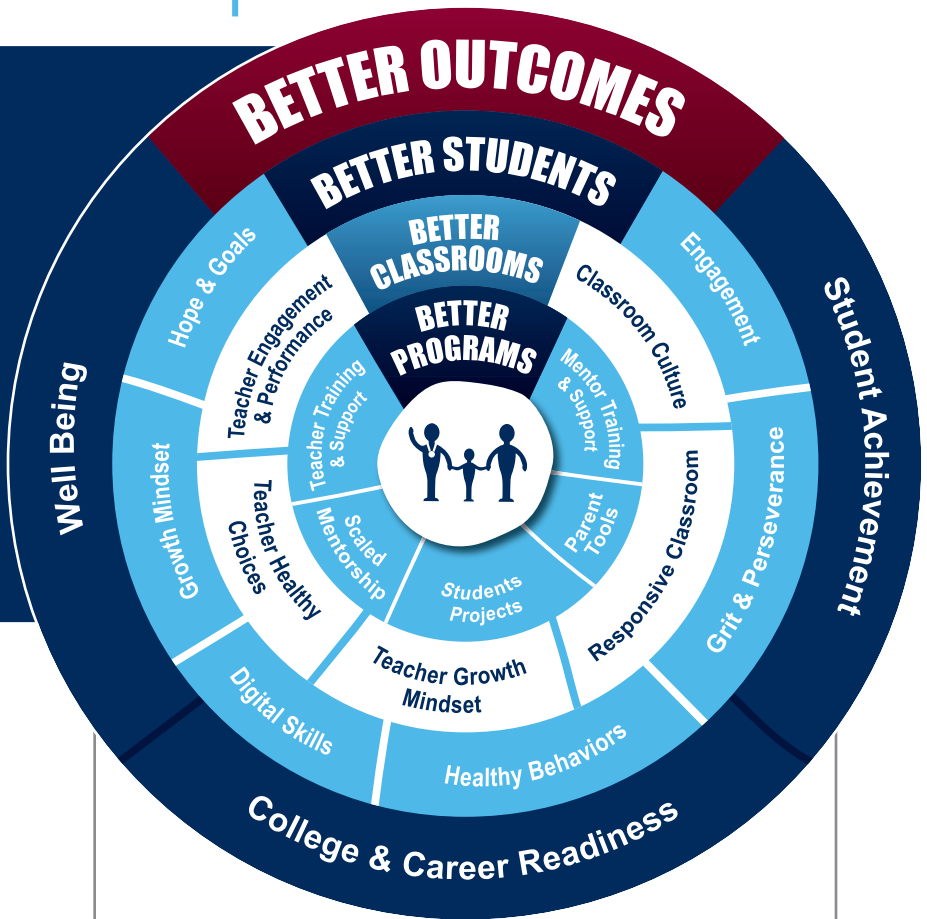


The Impact of Scaled Mentorship™

BETTER PROGRAMS
make
BETTER CLASSROOMS
creating
BETTER STUDENTS
achieving
BETTER OUTCOMES



All kids deserve the chance to learn the skills needed to succeed in a complex and changing world.

A growing body of research shows that the key is teaching children how to effectively manage their emotions in the face of challenges, boredom, or failure, so they can focus, learn, and do their best in school, at work and in life.

Classroom Champions integrates these lessons into classroom curriculum through our innovative Scaled Mentorship™ system, which pairs Olympic, Paralympic and other elite athlete-mentors with multiple classrooms of underserved students in challenged areas.

We measure for improvements in attitude, mindset, behavior and skills every year. Our research shows a highly positive impact not just on students, but also on teachers, classrooms and mentors.

Scaled Mentorship™ uses video lessons, live chats, online communities, social media, teacher and mentor training, and parent tools to expand the reach of a single mentor by greater than 300:1.

25,000+
students

125
athlete-mentors

1,000+
classrooms

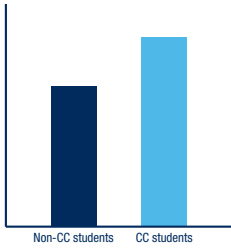
7
countries

Our Results: Making a Measurable Difference

How Students Get Better

HOPE & GOAL SETTING

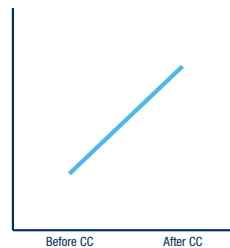
Ability to visualize the future, set and reach goals — one of the most potent predictors of youth success.



Classroom Champions students were **significantly more likely to energetically pursue their goals** than similar students not enrolled in the program.

GROWTH MINDSET

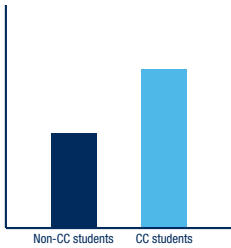
Belief we can always get better through hard work — which dramatically affects achievement.



Students held a **significantly stronger growth mindset** at the end of the program compared to before the program.

PERSISTENCE

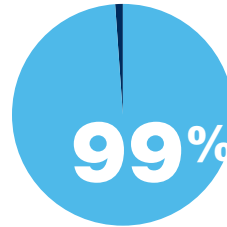
Passion for long-term goals and the determination to “not quit”.



Classroom Champions students were **significantly more likely to be persistent**, compared to similar students not enrolled in the program.

TECHNOLOGY SKILLS

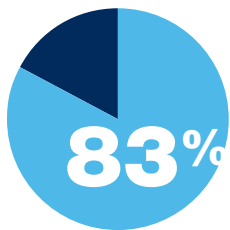
Critical for workplace readiness today and in the future.



of teachers reported Classroom Champions **improved** their students' **technology skills**.

ACADEMIC PERFORMANCE

Good grades increase likelihood of completing high school, and going to college/university, which impacts success in life.



of students reported Classroom Champions helped them get **better grades**.

Our goal? To make students, classrooms, mentors, and families better and better in order to build strong communities today — and in the future.

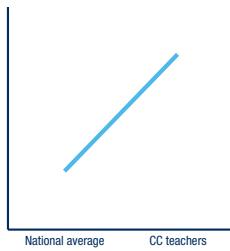


Our Results: Making a Measurable Difference

How Teachers Get Better

JOB ENGAGEMENT

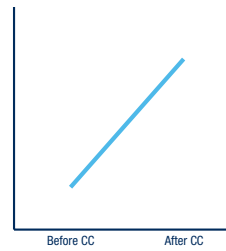
Teachers who love their work do it better; their enthusiasm translates to student success.



Classroom Champions teachers have **3x** higher job engagement than the national average.

GROWTH MINDSET

When teachers sincerely believe their students can do better simply through hard work, kids, in fact, do better.

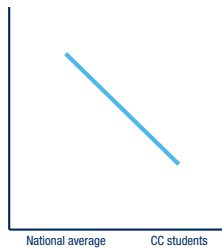


Teachers showed a **significant improvement in growth mindset** after participating in the program, compared to before the program.

How Classrooms Get Better

BULLYING

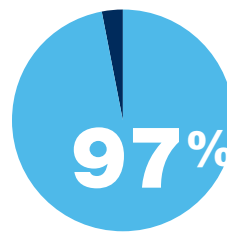
When students don't have to worry about being picked on, they can focus on achieving their dreams.



Classroom Champions students are **2.5x less likely to be bullied** than national norms; a **63%** reduction.

CLASSROOM CULTURE

A positive, well-structured and supportive classroom environment strongly supports student success.

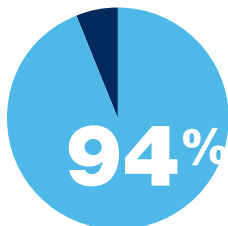


97% of teachers reported Classroom Champions **improved** their **classroom culture**.

How Mentors Get Better

TRAINING

Athlete-mentors volunteer precious time. They are inspired by their students to be their best in competition.



94% of athlete-mentors reported their **mentees positively influenced** their **training**.

LIFE-LONG LEADERS

We give back to our volunteer mentors by supporting the development of skills needed to be great citizens.



100% of athlete-mentors reported participating in the program **helped them prepare for life after sport**.