

 **Stantec & MAWER**

P R E S E N T



BARNEY BENTALL & THE CARIBOO EXPRESS
BENEFIT CONCERT

FOR THE 5TH ANNUAL

PETER BURGNER MEMORIAL FUNDRAISER

Friday, November 1st, 2019

Bella Concert Hall, Mount Royal University

5:30pm VIP Party | 6:00pm Doors | 7:00pm Concert | Post Concert Show

A benefit concert for

CLASSROOM
CHAMPIONS[®]

how better gets better and better

WITH OVER 2,000 ATTENDEES OVER THE PAST FOUR YEARS, THIS CONCERT HAS:

654
CONCERT
GOERS
IN 2018!

RAISED OVER
\$576,000
TO SUPPORT
CLASSROOM
CHAMPIONS

PROVIDED OVER
2,800
WESTERN CANADIAN
STUDENTS WITH INCREDIBLE
ATHLETE MENTORS AND
SUPPORT



about BARNEY BENTALL

Featuring some of Canada's finest roots and country musicians, Barney Bentall's one-of-a-kind event has raised over \$1 million to support charities across Alberta.

This fifth annual benefit concert for Classroom Champions is a tribute to the late Calgary Peter Burgener, an influential architect, activist, philanthropist and avid country music fan.

This year's concert is co-presented by Stantec and Mawer. Concert Song Sponsors will be highlighted during the event with a unique monologue scripted by Barney Bentall and co-host Matt Masters.

ALL FUNDS RAISED ARE DIRECTED TO CLASSROOM CHAMPIONS TO REACH KIDS IN CLASSROOMS IN NEED.

about CLASSROOM CHAMPIONS

Classroom Champions' mission is to connect under-served students with world-class mentors, to support teachers, and to engage families so students across North America can achieve a successful future. Classroom Champions envisions a community that brings together children and the world's best to learn the skills they need to succeed in and out of the classroom.

Since 2011, Classroom Champions has connected 175+ Olympic and Paralympic athletes as mentors for more than 35,000 underserved students, supported 800+ teachers, and engaged thousands of families and surrounding communities.

Through their unique in-school athlete mentorship program, Classroom Champions helps develop social and emotional growth mindsets in our kids, build their citizenship and leadership skills, digital literacy and encourages individual academic achievement, meanwhile developing teachers and enhancing school infrastructure.

SPONSORSHIP &VIP BENEFITS

This year, over 650 guests will see your brand highlighted alongside Olympic and Paralympic athletes and Barney Bentall. At the same time, you will have a unique way to entertain your friends and clients and meet an iconic Canadian band.

Your sponsorship directly benefits students and classrooms in underserved communities.

THANKS TO STANTEC AND MAWER, EVERY DOLLAR YOU PROVIDE WILL GO TO CLASSROOM CHAMPIONS!!

JOIN US!	VIP TICKET 200 AVAILABLE	SONG SPONSOR 20 AVAILABLE	TEACHERS/ MENTORS SPONSOR ONLY 4 AVAILABLE	CLASSROOM SPONSOR* ONLY 4 AVAILABLE
PRICE	\$100	\$1500	\$3000	\$5000
PREMIUM FLOOR SEATS	1	4		
EXECUTIVE BOX SEATS			4 for you, 4 for teachers/ mentors	8
PRE-CONCERT VIP PARTY (includes appies and beverages)	1	4	4	8
CONCERT & PARTY RECOGNITION		Unique Song Intro	VIP Party and Concert Stage	VIP Party and Concert Stage
LOGO RECOGNITION			Concert Collateral	Concert Collateral
POST-CONCERT PARTY: Meet and greet with band and special guests		4	4	8

Please contact us for any large group ticket purchases

* Thanks to the generous support of Stantec and Mawer: In a community relevant to you or your company, a classroom will receive an athlete mentor and the Classroom Champions program for a full year. Your sponsorship includes t-shirts, school supplies, technology, teacher support and engagement communication pieces for your employees to showcase the difference you are making in the lives of kids! When possible, companies participate in athlete classroom visits and community events.

REGISTRATION & PAYMENT

- Credit card payment or invoice requests can be made directly online at: classroomchampions.org/barneybentall2019
- Contact Classroom Champions directly at: kpeterston@classroomchampions.org | +1.877.375.1996

**CLASSROOM
CHAMPIONS**
how better gets better and better

SUITE 1800, 255 5TH AVE
CALGARY, AB | T2P 3G6
Charity Registration Number 806545836RR0001

Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.